

# Han ZHOU

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## Education

**MSc. in Language Science in Neuroscience, Language & Communication, University College London** Sept.2022

**B.A. in German, Shanghai Jiao Tong University** (Grade: 88/100) Sept.2018-Jun. 2022

**Courses:** Natural Language Processing (90); Probability and Statistics (88); Introduction to Calculus (97); Syntax (91); Introduction to German Linguistics (94); Frontiers in Linguistics (98); AI Programming Framework; Introduction to AI.

**Awards:** SJTU Scholarships (Top 20%); Third Prize of National English Competition for College Students (Top 5%).

## Work Experience

**NLP Product Operation, AI-LAB, ByteDance Technology Co., LTD** Feb. 2022-Jun. 2022

- Led the TikTok Cross-Language Assessment (CLA) project in German, cooperated with other language teams to survey factors affecting users' satisfaction with the live subtitle function on TikTok, and analysed data from over 1000 problematic captioned videos, thus determining aspects that may impact user experience of live captioning function;
- Organised interviews with 5 groups of German/Spanish speakers, researched their habits of using subtitles watching videos in foreign languages on TikTok, locating users' pain points and priorities to improve TikTok's subtitle function;
- Assessed and analysed over 1500 corpus items corrected by Feishu's auto-correct function from 5 dimensions, and compared the statistical results with Grammarly, thus producing structured reports on the existing problems with the auto-correct function and providing feasible suggestions in communication with R&D to upgrade Feishu.

**TTS Linguistic Tech Intern, Ximalaya Technology Co., LTD** (top Internet company in AI voice with over 2000 employees) Jun. 2021-Sept. 2021

- Led the high-prioritized program of sentiment annotation in the data team, annotated the emotions in dialogues of four novel types into 8 categories, and analysed the sentimental polarity, thus establishing the sentiment dataset with over 24,000 data to develop Text-To-Speech (TTS) within a deadline of 10 days;
- Proofread over 70,000 polyphone/homograph Mandarin data, and added over 3000 missing data from corpus after analysing the polyphone coverage with Python, thus expanding the coverage of the dataset by 2% and improving the accuracy of machine learning through cooperation with R&D;
- Evaluated and fixed over 1000 bad cases of AI pronunciation in Mandarin based on prosody, phonetics and sentiment, regularised and cleaned the newly added Mandarin data with Python, enhancing the performance of speech synthesis.

## Projects

**Data Science & Analytics Virtual Intern Program, BCG** Jul. 2022-Present

- Applied CRISP-DM Model to diagnose the source of SME customers for PowerCo, and put forward the hypothesis that churn is driven by customers' price sensitivity, locating the goal of modelling;
- Performed exploratory data analysis based on over 15,000 data from clients, so that assisted the client PowerCo in analysing how different factors like price sensitivity affected the churn rate of their customers;
- Engineered the features after cleaning the datasets and built a Random Forest Classification model to predict which customer subscribed at PowerCo. is more likely to churn, reaching an accuracy of 90%.

**Image Resoration based on Linear-regression Analysis, SJTU**

- Generated damaged image by adding noise masks to the original image, segmented the image into regions to apply Linear Regression Model in Sklearn and restore the image with an Cosine similarity of 0.998 with the original image.

**Feature Face Recognition (Eigenface) based on PCA, SJTU**

- Processed face images from ORL database, applied covariance matrix to quantitatively describe "face difference" and create eigenface matrix, trained data with eigenface and average face and reached an accuracy of over 88% in prediction;
- Transformed data into the eigenface space and inversely transformed it into the pixel space to rebuild human face.

## Research Experience

**The Regulation of Relative Clause Types on Causality Expectation in Real-time Discourse Processing**

**Advisor:** Professor Fuyun Wu May. 2021-Jul. 2022

- Compared and analysed over 10 recent papers on discourse processing, thus finding out the current research gap, i.e., the effect of concessive relative clause (RC) on expectation of coherence, and expanding the experiment to Chinese to explore the effect of three RC types on prediction of causality in discourse;
- Designed 30 sets of Chinese stimuli and 60 fillers, each including a matrix sentence with a neutral/causal/concessive relative clause, a connective clause, and programmed with Experiment Builder for the eye-tracking experiment;
- Gathered data of eye movements after recruiting 50 participants, extracted the targeted indexes and cleaned data with R, built the Mixed-linear Regression Model based on 6000 datapoints to find significance and calculate the impact of RC types on the sentence processing during online reading.

## Other Information

**Leader, Public Relations Department, Student International Organization Association** Sept. 2018-Sept. 2020

- Contacted and invited several IO officials, organizing the Training Camp for IO Talents with an attendance of over 50;
- Organised university-wide visiting programs to offices of IOs in Bangkok and Beijing and expanded the visit to Tokyo.

**Tech Skills:** SQL; Python (sklearn/pandas/numpy); RStudio (lme4/lmerTest/ggplot2); IBM Watson Studio; Tableau.

**Language Skills:** Chinese (Native); English (Fluent); German (Fluent); Sanskrit (basic).

**Soft Skills:** Interpersonal Communication; Adaption to multicultural atmosphere; Teamworking; Learning capacity; Multitasking.